

KONIG / USDRIFT – RACER SUPPORT PROGRAM

As a proud partner of USDrift, KÖNIG is proud to offer an exclusive wheel sponsorship program to all USDrift participants who register for at least 2 events in the 2019 season. König supports and understands the importance of grassroots motorsports. This program was developed to help support those drivers and teams that have dedicated so much time and effort to participate and/or compete in motorsport events.

While we hope that this program serves as a small token of gratitude for being an active participant in USDrift events, the primary goal here is to help you obtain quality product needed to participate and/or compete at a price level that helps to keep you on the track.

For eligible USDrift participants, this program comes without strings attached. However, this marketing program can also serve as a tool for additional exposure on your vehicle / team. Feel free to send us images with your vehicle on KÖNIG product, tag us in social posts, send us recaps, and even cool stories or write-ups of your experience at these events for us to post on our website and share socially. Cross marketing is a great “free” way for you to increase your exposure and inform others about you and your team, we’re here to help!

Making quality products and providing top-notch service is what has made König successful for well over 35 years. We hope this program will offer you a solid benefit and look forward to working with you this year!

Thank you for your support!

KONIG / USDrift Racer Support Program:

König has multiple levels of sponsorship to ensure that the appropriate parties get the correct amount of product to fit their needs. Please make sure you have read and filled out all information prior to returning these forms. The understanding and acceptance of all requirements, responsibilities, and regulations are part of this program. Sponsorship with product deals is in exchange for your cooperation of conditions and representation of KÖNIG at events.

Contact:

All contact related to this program should come to KÖNIG and not through USDrift. For questions, comments, fitment concerns, availability or other information related to this sponsorship program please email:

Sponsorship@Konigwheels.com

*** Please use this email address for all communication, unless otherwise instructed. ALSO when communicating to us please include your unique USDrift Driver Code issued to you by USDrift. ***

Important things to know:

1. König will respond to emails within 3 business days.
2. Wheels available in this program are shown below. ONLY the listed wheels, sizes, finishes, and offsets are available through this sponsorship program.
3. Only 8 wheels for the season are available per USDrift participant (unless other agreements have been made between driver and König).
4. Pricing is per wheel and listed next to the wheel (attached sheet below).
5. NO WHEELS ARE TO BE USED IN RETAIL SALE.
6. Wheels may not come with center caps.
7. Hub centric rings and lug nuts are not sold or provided by König. The use of hub-centric rings is strongly recommended.
8. You must be a USDrift participant that has registered for at least 2 events with a valid USDrift Driver Code to be eligible for this program. (Driver Codes will be verified)
9. It is your responsibility to have König decals on your vehicle. König will supply an EPS logo file that you can use to have the König logo added to your livery.
10. Shipping cost is additional and exactly what FED-EX Charges us to ship the wheels. We're happy to ship on your FED-EX acct if you would prefer.
11. You may not share, post, or show others this program or the details about this program. This program is a sponsorship program that is only applicable to verified USDrift participants.

This sponsorship will offer these things to you:

- Partial Sponsorship on the listed (below) König Wheels at an extreme discount.
- 8 wheels per year per USDrift participant. (More may be permitted on a case-by-case basis.)
- Optional additional exposure of your team through our social media, website, and advertising distribution.

Sponsorship Requirements:

- MUST be VERIFIED USDRIFT PARTICIPANT with a VALID USDRIFT DRIVER CODE.
- Team / Driver must submit high-resolution images of the vehicle with König product on it.
- König logos must be placed on the vehicle in visible location and size.

Sponsorship Terms and Conditions:

- It is understood and agreed that König has the right to publish, edit, and use all images, editorial, ads, and stories of the vehicle(s) and personalities connected to the team/company/vehicles being sponsored, that are supplied by that driver, team or representative(s) to König. Furthermore, it is understood that all of this is in exchange for the product and assistance that König has provided and comes without additional costs.
- Images must be owned and all rights and ownership must transfer to König upon supplying these images. If any images submitted should be proven to be submitted without proper ownership, the person submitted will be held accountable as they have declared to König that all images submitted are owned by themselves and they were transferring that ownership to König upon submission. Full responsibility for any damage or costs that should arise will be of that of the party, which submitted.

- König is by no means and under any circumstance at fault or accountable for any misrepresentation, miscommunications, failure, damage, shipping errors, losses or anything else which is a result from this sponsorship agreement, product, or use thereof.
- It should be understood that the parties of this agreement accept all terms, regulations, conditions, and contained herein.
- Product given to the teams is finalized and based upon the sole discretion of KONIG. KONIG product sponsorships are based on availability, current marketing plan and future company needs. All styles, designs, product allocations, quantities and other related, are subject to change / modification or redefinition by KONIG.
- If this contract is violated by the sponsored König reserves the right to collect the cost of the entire product supplied at the König listed Minimum Advertised Price.
- All wheels should be routinely inspected for safety. Wheels as part of this program are intended for offroad use only. König does not supply warranty with any product supplied through the USDrift Racer Support Program.
- Relations with Participant: Participant is an independent contractor, and nothing contained in this agreement or done pursuant to the Agreement shall be construed as creating a partnership, agency or joint venture between or among König Wheels or any of their respective affiliates or agents, and Participant. Participant's employees shall not be deemed to be employees or agents of König Wheels for any purpose whatsoever. Accordingly. Participants are responsible for payment of all employment taxes, benefits, insurance and the like for all work performed by its employees in connection with the performance of this agreement.
- Indemnification/insurance: participant agrees to indemnify König American, and their respective officers, directors, employees, agents, and affiliates from and against any and all damages, costs, judgments, penalties and expenses of any kind (including reasonable legal fees and disbursements) which may arise as a result of this Agreement.

Notes on information needed:

- Shipping address (must match billing address, unless other arrangements are made)
- Credit Card information: MC / VISA ONLY! (CC #, Type of card, Full name on card, expiration date, security code on back)
- Wheel, size, finish, and offset of your choice must be noted.
- Attached and completed GRIDLIFE GOLDPASS sponsorship application
- Brake Caliper Template (if aftermarket brakes are on the car and you need fitment to be verified).

Information:

Owner/Team:

Date: _____

Owner's Name: _____

Team Name (if Applicable): _____

Contact Person: _____

Home Address (No P.O. Boxes): _____

City: _____ State: _____ Zip Code: _____

Home Phone: _____ Business Phone: _____

Cellular Phone: _____
E-Mail Address: _____

Vehicle Information: (If more than one vehicle is applicable, then you only have to fill in vehicle information for that vehicle on additional form.)

Year: _____ Make: _____ Model: _____
Class(s): _____
Vehicle # (if applicable): _____
USDRIIFT DRIVER CODE #: _____
WHEEL CHOICE 1 (Wheel name / color): _____
SIZE / OFFSET: _____
WHEEL CHOICE 2 (Wheel name / color): _____
SIZE / OFFSET: _____
WHEEL CHOICE 3 (Wheel name / color): _____
SIZE / OFFSET: _____

Quick Team/Company/Individual Bio:

Previous Achievements:

Shipping Information:

Shipping Address (no P.O. Boxes): _____
City: _____ State: _____ Zip Code: _____
Shipping address phone number: _____
Shipping address Contact name: _____
Special Instructions: _____

Credit Card Information:

** It is understood that fraudulent or false information provided is illegal and not acceptable. König reserves the right to prosecute in the event fraudulent or false information is used to pay for any item.

Credit Card # (M/C, Visa): _____
Expiration Date: _____ V-Code: _____
Name as Appears on Card: _____
Credit Card Billing Address: _____
City, State, and Zip Code: _____
Team / Driver Contact Cell Phone number: _____

*****By signing this form, you are verifying your understanding and acceptance to the terms, regulations and conditions of this contract. You are also stating that you understand that König may exercise the right to withdraw, terminate, postpone or modify and part of its obligation at any given time. *****

Owner/Officer Signature: _____
Position (if applicable): _____
Date: _____

COMPLETED FORMS ARE TO BE RETURNED VIA EMAIL TO:

USDRIIFT@Konigwheels.com

Subject: USDRIIFT RACER SUPPORT PROGRAM

KÖNIG-OFFICIAL USE ONLY:

DATE: _____
PRODUCT(s): _____

AMOUNT & FREQUENCY OF PRODUCT GIVEN: _____
APPROVED SPONSORSHIP LEVEL: USDRIIFT RACER SUPPORT PROGRAM
PRICE OF PRODUCT: (USDRIIFT RACER SUPPORT PROGRAM) _____
SPECIAL INSTRUCTIONS: _____

LOGO PLACEMENT & SIZE: _____

CONTRACT TERM (if other than 1yr): _____

ENDORSED BY:

_____ Position: _____

APPROVAL SIGNATURE:

___ ***USDRIIFT RACER SUPPORT PROGRAM*** ___ Position: _____XXXXXX_____